



GORIZIA/
NOVA GORICA/
MIREN/
TRIESTE/
3-7 GIUGNO 2015

INVISIBLE CITIES / URBAN MULTIMEDIA FESTIVAL OPEN CALL / VIDEO-MAPPING

The following call is open to individual artists, artists' groups, collectives, production studios who propose to the In\visible Festival a video-mapping show to be presented in the section "The city and the war".

THE FESTIVAL

In\visible cities - International Festival of urban multimedia aims to be a place for discussion and dialogue on the relation between multimedia and urban contexts and it promotes the circulation and visibility of young and emerging artists.

The city is a living, composite, constantly changing space. Houses, roads, squares, courtyards, industrial buildings, green areas form a mosaic rich in visual, sound and tactile suggestions which are deeply related to the physicality and concreteness of the places as well as to groups of people who live in these places and interact within it, creating complex relationships and contrasts.

In\visible cities aims to show and to reflect on the complex dynamics which link spaces, people and emotional dimensions by using the potential offered by the languages of multimedia and interactivity.

During the final ceremony a jury will award the best performances and artistic installations. The winners will have the opportunity to propose their projects during the spin-off of the Festival which will be held in the second half of 2015 in several European locations: London (UK), Nijmegen (NL), Ljubljana and Koper (SLO), Pula (HR).

ORGANIZERS

In\visible cities. Urban Multimedia Festival is curated and organized by:

- Associazione Quarantasettezeroquattro (Gorizia - Italy)

In collaboration with:

- Puntozero cooperative company (Udine - Italy)
- Kulturno izobraževalno društvo PiNA (Koper - Slovenia)
- Association Metamedia (Pula - Croatia)
- Foundation for partnership and civil society development (Pula - Croatia)
- 198 Contemporary Arts and Learning (London - UK)
- Stichting Oddstream (Nijmegen - Netherlands)
- Udruga Zona (Poreč - Croatia)
- Muzej Novejše Zgodovine Slovenije (Ljubljana - Slovenia)
- Association Hommelette (Trieste - Italy)

- Itinerari Arti Visive (Gorizia – Italy)
- Institute of International Sociology of Gorizia (Gorizia – Italy)
- Občina Miren-Kostanjevica (Slovenia)

The Festival is co-financed by:

- European Union - Creative Europe Program
- Friuli Venezia Giulia Region

OBJECTIVES

According to the objectives of the EU program “Creative Europe” the In\visible cities Festival aims to achieve the following objectives:

- promoting the development and regeneration of urban spaces by using the languages of multimedia and interactivity;
- promoting innovation in the field of multimedia technologies applied to artistic and cultural projects;
- promoting the development of new audiences;
- promoting the tangible and intangible cultural heritage;
- promoting the exchange of artists and artistic works/performances at European level;
- promoting debate and discussion between established and emerging artists, creating a network that lasts over time;
- supporting the development of the artists’ professional skills;
- providing visibility to young and emerging artists by giving them the opportunity to perform at European level.

THE CALL

Art. 1 Preamble: Gorizia and the Great War

During the First World War Gorizia was a city set in the middle of a conflict, both from the military point of view and on a symbolic level. Gorizia is located on the banks of the river Isonzo which was theater of the twelve bloodiest battles between Italian and Austro-Hungarian armies between 1915 and 1918. Gorizia was part of the Austro-Hungarian Empire up to 1916 when it was conquered by Italians. After that, for a short while the city was again under the Austrian control; in 1918, after Caporetto’s battle, Gorizia became Italian once more.

Because of these events Gorizia is often considered, in the literature of war and propaganda, “the holy city”, the symbolic goal of victory; however, soldiers and ordinary people taking into account the enormous number of victims that have fallen to conquer or defend the city name it as “Gorizia the damned”.

This twofold status of sacredness and damn brings to the fore the complexity of the relations

between an urban area and the militarily and imaginary dynamics of war.

Art. 2 Objectives of the call

To mark the First World War Centenary this specific section of the In\visible cities Festival is focused on the theme “Cities and war”.

This call invite artists to explore the theme “Cities and war” through video-mapping artworks which will be implemented/projected on a building in Piazza Vittoria, in Gorizia. Piazza Vittoria is the largest city square, deeply involved in the First World War.

Art. 3 Features of shows

The artworks presented in this section of the Festival explore the relation between cities and by reflecting on the physical and psychological consequences of conflicts: the impact on soldiers and civil society, the modification of urban landscapes, the imagery of war, the propaganda. Artists are asked to reflect upon cities, both as a specific entity such as Gorizia or more in general upon “the concept of the city”. In relation to conflict, artists can develop their ideas either referring specifically to First World War or, more widely, to any past or current conflict

The videos should last between 5 to 10 minutes. The performances will be accompanied by soundtrack or original sound effects, free from copyright or for which you hold the rights. The videos will be produced accordingly to the layout attached to this call and to the technical specifications reported below.

Art. 4 Period and venue

The Festival takes place between 3rd and 7th of June 2015. Each evening up to 4 different video-mapping artworks will be shown in Piazza Victoria in Gorizia; the artworks will be reproduced in loop starting from 10.30 p.m. until midnight.

Art. 5 Participants

Participation is free. The call is open to artists and creative people of any discipline, of any nationality, resident in Italy or abroad. Participants will be selected according to the curriculum, covering letter and project proposal.

The participation of artists' groups is allowed. Participants must be aged at least eighteen at the beginning of the Festival .

Art. 6 Applications

Applications must be submitted on-line not later than 20th of April, 2015 via the following address: www.invisiblecities.eu/bandi/

To be accepted each application must include:

- Application form completed in all its parts;
- Curriculum vitae;
- Full video.

Art. 7 Technical requirements and track

TECHNICAL REQUIREMENTS AND TRACINGS will soon be available.

Information about the area where is located the mapped building could be found in the call Annexes.

For more information or any question related to the on-line form you can contact the following email address: call@invisiblecities.eu

Art. 8 Commission

All proposals will be evaluated by an Artistic Committee composed by a representative for each project partner organizations and coordinated by festival's artistic director Paul Ranieri. The jury's decision will be final; the results of the selection will be announced after April 30, 2015 and they will be communicated by e-mail.

Art. 9 Main selection criteria

- Quality of the proposal;
- Curriculum vitae;
- Consistency between the project idea and the theme "Cities and war"

Art. 10 Scholarship

The selected artists will be offered free accomodation and board for two days, the day of the opening of their works plus one additional day.

Travel costs up to Gorizia pertain to the artist/group.

Art. 11 Competition and participation in Spin OFF

The performances presented during the Festival will be evaluated by a jury and awarded at the conclusion of the initiative. The winners will have the chance to propose their artistic project during the Spin-off of the Festival which will be held in the second half of 2015 in different European locations: London (UK), Nijmegen (NL), Ljubljana and Koper (SLO), Pula (HR).

Art. 12 Rights on the use of the images

The artists participating in the call accept to give Quarantasettezeroquattro the rights to use the images of their works and their preliminary stages; the images will be used on the Facebook page, on the website of the Festival and the organizers; both for future publications and for any publicity purposes required by the Festival and its organizers.

Art. 13 General Rules

All rights are property of the authors. The authors declares under their own responsibility that all materials used (images, audio, video, etc.) are their property or otherwise they are in compliance with the rights due to third parties. Fill out the registration form to participate; all previous conditions will be accepted by submitting the application. The omission or incorrect compilation of one or more parts will result in the exclusion from the contest. It is forbidden to bring in video advertisement for your name or other company, logos, images linked to other and/or any mark or

symbol that suggests who the work belongs to. Projects that do not respect these conditions will be automatically rejected.

You can use any audio/video technique for content provided that the final video respects the requirements. Participation to the competition implies acceptance of these regulation.

Participants to the competition authorize the organization, according to Law 196/2003 and subsequent amendments and additions, the treatment of personal data, on paper or in electronic format, and the use of information provided for any use related to the competition.